
Konstantin Felix Scheuermann

UCL School of Management - Strategy & Entrepreneurship
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Education

- 2022 – Current **University College London, School of Management
London, United Kingdom**
Ph.D., Management (Strategy and Entrepreneurship)
Supervisor: Dr. Angela Aristidou
- Modules: Development Economics (at UCL), Basic Readings in Business, Strategy Core (both at the London Business School)
- Spring 2023 **Stanford Center for Philanthropy and Civil Society
Stanford, United States of America**
Visiting Researcher
Host: Dr. Patricia Bromley
- 2021 – 2022 **University College London, School of Management
London, United Kingdom**
Master by Research, Management (Strategy and Entrepreneurship)
Thesis Title: Explaining Resistance to Adopting Lean Manufacturing Practice in Developing Countries
- Distinction
 - Modules (selection): Organization Theory, Qualitative Research Methods, Business Strategy, Foundations of Business Research (at the London Business School)
- 2018 – 2021 **Universiteit Maastricht, School of Business and Economics
Maastricht, The Netherlands**
Bachelor of Science, Economics and Business Economics
Thesis Title: On the Impact of European Cohesion Policy – Does Regional Public Procurement Management Matter?
- Summa cum laude and Honors
 - Modules (selection): Sustainable Development for Emerging Markets, Institutions and Emerging Markets, Public Economics, Empirical Econometrics, Behavioral Economics

Teaching and Work Experience

- 04/ 2023 – 06/ 2023 **University College London, School of Management
London, United Kingdom**
Teaching Assistant
MBA: Negotiations and Leadership Decision Making
Module Lead: Dr. Joshua Becker
- 01/ 2023 – 04/ 2023 **University College London, School of Management
London, United Kingdom**
Teaching Assistant
MSc Management: Business Strategy
Module Lead: Dr. Joost Rietveld

- 04/ 2022 **University of Cambridge, Judge Business School**
Cambridge, United Kingdom
 Co-Lecturer in Executive Education: Healthcare & Leadership
 With Dr. Angela Aristidou
- 05/ 2021 – 02/ 2022 **ESG Screen17 GmbH**
Frankfurt, Germany
 Product Developer
- 01/ 2021 – 06/ 2021 **Leibniz Centre for European Economic Research**
Public Economics and Corporate Taxation Department
Mannheim, Germany
 Research Assistant to Dr. Sebastian Blesse and Dr. Albrecht Bohne.
 Selected publications:
 - Ambuel et al. (2023), Politicians' Social Welfare Criteria – An Experiment with German Legislators, ifo working papers No. 391
 - Baskaran & Blesse (2022), Subnational border reforms and economic development in Africa
- 01/ 2020 – 06/ 2020 **United Nations University – Merit,**
Social Protection and Migration Department
Maastricht, The Netherlands
 Research Assistant to Dr. Franziska Gassmann and Dr. Tamara Kool.
 Selected publications:
 - Kool, Bordon, & Gassmann (2021), Access to social protection for platform and other non-standard workers: A literature review, UNU-MERIT Working Paper Series #2021-002
 - Hunns, Iacoella & Gassmann (2020), Shock-sensitive social protection in Malawi, Policy Brief
- 09/ 2019 – 06/2020 **Universiteit Maastricht, School of Business and Economics**
Maastricht, The Netherlands
 Teaching Assistant
 BSc. Economics and Business Economics & International Business
 Quantitative Methods
 Module Lead: Dr. Christian Kerckhoffs
- 09/ 2017 – 08/ 2018 **British Red Cross**
International Family Tracing and Refugee Services
Leeds and London, United Kingdom
 International Family Tracing Caseworker

Research in Development

Beyond Geographic Proximity: The Interplay of Kin-based Institutions and Local Labor Markets on the Adoption of Superior Management Practices
 (With Daniela Scur and Sarah Wolfolds)

Export-biased Management: Evidence from Manufacturing Firms
 (With Daniela Scur and Sarah Wolfolds)

On the emergence, diffusion, and impact of novel organizational forms: The Case of American-style service clubs
(With Angela Aristidou and Sarah Wolfolds)

AI Voice in Collective Action Initiatives: Where algorithms may give voice to un(der)represented stakeholders.
(With Angela Aristidou)

Generative AI and Higher Education: Perspectives, Policies, and Curriculum Reforms in Top Asian Universities
(With Wilson Wong, Angela Aristidou, and Tony Wong)

Conference Presentations and Workshops

- 2023 NBER Digital Economics and AI Tutorial and Conference (Toronto, Canada)
- 2023 19th SCANCOR Ph.D. Workshop on Institutional Analysis (Oslo, Norway)
- 2023 Export-biased Management: Evidence from Manufacturing Firms, *Academy of Management Annual Meeting 2023*, (Boston, USA)
- 2023 Beyond Geographic Proximity: The Interplay of Kin-based Institutions and Local Labor Markets on the Adoption of Superior Management Practices. *PACS* (Stanford, USA)
- 2022 The Institutionalization Process of Cross-Sector Partnerships: A Framework based on Microfoundations. *38th EGOS Colloquium 2022* (Vienna, Austria)

Honors and Scholarships

- 2023 Travel Grant, NBER
- 2022 Dies Natalis Prize (Best Thesis), Maastricht University
- 2021 – Postgraduate Scholarship, UCL School of Management
- 2021 – 2022 Postgraduate Scholarship, German Academic Exchange Service
- 2018 – Scholarship, German National Merit Foundation
- 2018 Certificate of Commendation, British Red Cross