

AARDRA CHANDRA MOULI

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RESEARCH & TEACHING EXPERIENCE

UCL SCHOOL OF
MANAGEMENT
2020 - Present

PhD in Management

- PhD candidate carrying out qualitative research on identity, diversity and intersectionality in entrepreneurship
- DEI and equitable opportunity researcher, advocate, and education policy influencer
- Mental Health First Aider (MHFA)

UCL SCHOOL OF
MANAGEMENT
2020 - Present

Teaching Assistant

- Teaching assistant, seminar lead, workshop lead
- Leading, facilitating seminars and workshops for 3 modules, yearly
- Solo lead for large cohorts - 20+, 40+ and 70+ student seminars and workshops
- Responsibilities include:
 - Teaching, classroom preparation and support, holding office hours for students
 - Assessment, marking and providing feedback for quizzes, projects, dissertations
 - Directly guiding and/or supporting guidance of undergrad and postgrad research papers, group research, individual proposals, and masters' dissertations
- Module areas: Business research, qualitative research methods, strategic project management, innovation practices, communication & behaviour in organisations, behavioural science

IMPERIAL COLLEGE
LONDON
Jan 2024 -
May 2024

Research Assistant, Part-Time

- Part-time RA to Assistant Professor at Department of Management and Entrepreneurship
- Carried out qualitative coding of data for research project on entrepreneurship
- Completed and delivered qualitative data analysis in effective and timely manner, and at a high level of analytical quality

INDIGO RESEARCH
2023 - Present

Research Mentor

- Research mentor, guiding young, aspiring academics in their research journey, with the aim of completing an independent literature review, science communication essay, empirical paper, research paper, or project.
- Assist students in publishing their finished papers, submitting their work to conferences, obtaining patents or copyrights, where applicable.

UCL ARENA CENTRE
2023 - 2024

Project Researcher, Part-Time

- Part-time project researcher with the UCL Arena Centre for research-based, inclusive and equitable education
- Project lead for research project on supporting research students with neurodivergence
- Developed and delivered resources for familiarising research supervisors with best practices for fostering inclusive workplaces for neurodivergent students and colleagues, in academic settings.
- Delivery of DEI training modules for faculty in higher education, co-leading workshops on supporting neurodivergence and fostering inclusive environments.

LUMIERE
EDUCATION
2021 - Present

Research Mentor

- Research mentor for school-level (student) researchers on global research training program
- Serve as mentor for 6 students from different parts of the world looking to advance their research skills.

WORK EXPERIENCE

AEKA
BIOCHEMICALS
2014 - 2024

Founder, Managing Director

- Multiple award-winning entrepreneur; founder of first fully women-owned environmental biotech company in India
- Spokesperson for gender equity in STEM entrepreneurship
- Led successful development and launch of 20+ bio-products in retail, wholesale markets
- Successfully built and expanded founding and growth teams

FORWARD TRUST
2021 - 2022,
2023 - Present

Mentor - Enterprise Services

- Volunteer, mentor for clients of Forward's Enterprise Support team
- Harness own experience and expertise to help mentees with lived experience navigate early-stage venture activities

FREELANCE
2020 - 2022

Enterprise Consultant - Growth & Strategic Partnerships

- Growth strategy and partnership consultant for early-stage start-ups working in social and environmental enterprise spaces
- Helped start-ups formulate, initiate and implement strategic partnerships in R&D, funding, and marketing
- Worked with founders/founding teams of early-stage enterprises

EDUCATION

UCL SCHOOL OF
MANAGEMENT
2020 - Present

PhD Management

- PhD student in the Strategy & Entrepreneurship department
- Primary research area(s): Intersectionality, gender, minoritised identities, and their influence on entrepreneurship

UCL SCHOOL OF
MANAGEMENT
2019 - 2020

MRes Management

- Carried out original research in gender, entrepreneurship, and decision-making
- Awarded high merit for dissertation on women's entrepreneurship

WARWICK
BUSINESS SCHOOL
2012 - 2013

MSc Management

- First with distinction
- Recipient of British Council & UK Government Jubilee (Fully-Funded) Scholarship, 2012

UNIVERSITY OF
KERALA
2007 - 2011

BTech Biotechnology & Biochemical Engineering

- First with distinction
- Fourth rank in university

FELLOWSHIPS, AFFILIATIONS & CERTIFICATIONS

IEDP
2019

Institute of Equality & Diversity Professionals (IEDP)

Member

UNIVERSITY OF
CAMBRIDGE
2024

Cambridge Online Business Coaching Programme

Eight-week certification programme in professional coaching run by the Møller Institute

US DEPARTMENT OF
STATE
2019

International Visitor Leadership Programme (IVLP)

One of eight participants from India, the International Visitor Leadership Program (IVLP) of the US State Department on "Small Business Development for Women Business Leaders"

ASSOCIATION FOR
COACHING
2024 - Present

Association for Coaching (AC)

Associate Member

BRITISH COUCIL &
UNIVERSITY OF
CAMBRIDGE
2017

Future Leaders Connect Fellowship Programme

One of 50 young leaders selected from 11 countries and 11,000 applicants for fellowship, and Executive Programme in Leadership and Policy Development - organised and funded by the British Council

GLOBAL SHAPERS
2018 - Present

Founding Curator, Global Shapers Thiruvananthapuram Hub

Founding Curator of the Global Shapers Community's Hub in Thiruvananthapuram (Trivandrum); established and expanded team of young change-makers in the city, and acted as liaison for hub with global network of the community, and the representatives of the World Economic Forum

CONFERENCES, CONSORTIA & INVITED PRESENTATIONS

BCERC -
TECHNICAL
UNIVERSITY OF
MUNICH, GERMANY
2024

BCERC Doctoral Consortium 2024

- Accepted to Doctoral Consortium at Babson College Entrepreneurship Research Conference being held at TUM, Munich
- Selected among a highly competitive pool of 137 qualified candidates from 23 different countries for 25 available awards, under Kauffman Foundation Grant

DIRC -
BABSON COLLEGE,
USA
2023

Diana International Research Conference 2023

Should Luck Be a Lady Tonight? - Serendipity & Catalytic Events in Women Entrepreneurs' Narratives

AOM -
SEATTLE, USA
2023

Academy of Management Annual Meeting 2022

Making Waves - An Examination of Major Trends in Feminism and Gender and Entrepreneurship Research - Academy of Management Proceedings, 2022

SEND - LONDON
2024

Invited Speaker - Special Educational Needs and Disability (SEND) Conference 2024

- Invited keynote speaker at the Government Events' The SEND in Schools Conference, delivering a 20-minute presentation and being part of a 20-minute panel Q&A
- Keynote: *Techniques for Promoting a Greater Understanding of Neurodiversity in Schools*

EDI CONFERENCE -
SEVILLE, SPAIN
2024

Paper Presentation & Doctoral Consortium

- Paper accepted for presentation at EDI Conference - *That's (Not) What She Said - How Women Make Sense of Their Entrepreneurial Identity*
- Selected for the 2024 Doctoral Consortium

REVIEWING

AOM Annual
Meeting
2021, 2022, 2023

Conference Papers

Reviewer for conference submissions for AOM Annual Meetings in 2021, 2022, and 2023, for DEI and ENT groups

JMH
2023, 2024

Journal Papers

Invited reviewer for entrepreneurship-related papers submitted to the Journal of Management History in the past two submission cycles

UCL Education
Conference
2024

Conference Case Studies

Reviewer for conference submissions for the UCL Education Conference held in April 2024

EVENTS ORGANISED & ACADEMIC LEADERSHIP

UCL Education
Conference
2024

Organising Committee Member, Student Partner, Session Facilitator

Member, Organising Committee; member, marketing sub-committee, PGR Student Partner, and facilitator for paper presentation session

AOM PDWs
2021, 2022

Navigating Qualitative Dissertations Professional Development Workshops (PDWs)

Member, Organising Committee: Annual Navigating Qualitative Dissertations PDW, Academy of Management Conference

AOM Consortia
2021, 2022

New Doctoral Students' Consortium

Member, Marketing Sub-Committee: New Doctoral Students' Consortium, Academy of Management Conference

UCL School of
Management
2020 - 2021

Academic Representative, PhD Programme

Academic representative, PhD programme, and member of the Staff-Student Consultative Committee

ONGOING RESEARCH PROJECTS

Empirical project

Working Paper

Qualitative examination of the interplay of gender identity and entrepreneurial identity claiming processes in women

Empirical project

Second Round Data Collection

How do minoritised identities held by entrepreneurs (e.g., gender, sexuality, neurodivergence) influence their entrepreneurial motivation

Literature review

Working Paper

Intersectionality in entrepreneurship theory and practice in the 21st century

REFERENCES

Prof. Davide Ravasi

(Primary PhD Supervisor)
Director - UCL School of
Management
Head - Strategy &
Entrepreneurship
Email: d.ravasi@ucl.ac.uk

Dr. Mihaela Stan

(Module Lead - TA work)
Asst. Professor - Strategy
Lecturer
UCL School of Management
Email: m.stan@ucl.ac.uk

Dr. Manjula Patrick

(Project Supervisor, DEI research)
Inclusive Education Lead -
UCL Arena
Associate Professor (Teaching)
Email: m.patrick@ucl.ac.uk